



**SOMAIYA**  
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



**SHRI GURU**

School of Management Research and Analytics

**Department of Finance and Law  
K J Somaiya Institute of Management,  
and Faculty & Staff Development Centre  
SVU, Mumbai**

in Partnership with

**Shri Guru School of Management Research and  
Analytics, Mysore**

organising

**“ Research Excellence Program: Data Analysis to  
Publication in Finance and Accounting ”**



26<sup>th</sup> to 30<sup>th</sup>  
April 2026



K J Somaiya Institute  
of Management,  
Mumbai

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# PROGRAM OVERVIEW

This program aims to empower participants with the skills and knowledge needed to produce top-tier research publications. Through hands-on group projects, participants will have a real opportunity to convert their collaborative work into publishable research, provided their results meet high standards.

## KEY HIGHLIGHTS

1. Exploration of research approaches to corporate firms, major finance theoretical frameworks, key areas in finance research, formulating research questions, and grounding hypotheses in theory.
2. By the end of this unit, participants will understand critical finance theories and be able to independently propose research questions and hypotheses. Groups of four will form midway, developing ideas and hypotheses to be presented and discussed on day three.
3. Focus areas include designing empirical strategies to answer research questions, model specification, estimator selection, data assessment and cleaning, summary statistics, and executing data analysis.
4. Participants will leave with fully developed empirical strategies, cleaned datasets, and completed empirical analyses.

## WHO SHOULD ATTEND?

1. Faculty and research scholars with a strong commitment to publishing in reputable journals.
2. The program is application-based, so participants should have a basic understanding of econometric fundamentals, particularly regression and panel regression.
3. An intensive format requires a minimum of six hours of daily dedication during the in-campus module

# PROGRAM STRUCTURE & SCHEDULE

Day	Session	Topic
<b>Day 1</b>	10:00–11:30 am	Introduction to firms from a finance perspective, key financial decisions, the essence of research, core elements of corporate finance research, and the driving forces of financial decision-making
Tea Break	11:30–11:45 am	
	11:30–11:45 am	Financial Theories I: Modigliani and Miller, Static Trade-Off Theory
Lunch Break	1:00–2:00 pm	
	2:00–3:30 pm	Financial Theories II: Information Asymmetry
Tea Break	3:30–4:00 pm	
	4:00–6:00 pm	Financial Theories III: Agency Theory
Day Break Mentorship	6:30–8:00 pm	Groups work on presentations for corporate finance theories scheduled on day 2
<b>Day 2</b>	9:30–11:00 am	Group presentations on corporate finance theories
Tea Break	11:00–11:30 am	
	11:30 am–1:00 pm	Developing hypotheses from theories
Lunch Break	1:00–2:00 pm	
	2:00–3:30 pm	Framework for developing research questions I: General framework
Tea Break	3:30–4:00 pm	
	4:00–6:00 pm	Framework for developing research questions II: Corporate Governance Example
Day Break Mentorship	6:30–8:00 pm	Groups develop research questions and specific hypotheses based on day's research framework

Day	Session	Topic
<b><u>Day 3</u></b>	9:30-11:00 am	Groups present their research ideas based on the framework discussed on Day 1
Tea Break	11:00-11:30 am	
	11:30 am-1:00 pm	Continuation of group research idea presentations
Lunch Break	1:00-2:00 pm	
	2:00-3:30 pm	Introduction to STATA I
Tea Break	3:30-4:00 pm	
	4:00-6:00 pm	Introduction to STATA I continued
Day Break Mentorship	6:30-8:00 pm	Participants practice using STATA

<b><u>Day 4</u></b>	9:30-11:00 am	Common Themes in Finance & Accounting I: Analyzing financial constraints, investment sensitivity to cash flows, and cash-to-cash flow sensitivity
Tea Break	11:00-11:30 am	
	11:30 am-1:00 pm	Common Themes II: Speed of adjustment analysis for leverage, cash, and dividends
Lunch Break	1:00-2:00 pm	
	2:00-3:30 pm	Common Themes III: Accounting conservatism
Tea Break	3:30-4:00 pm	
Day Break Mentorship	4:00-6:00 pm	Common Themes IV: Earnings management

<b><u>Day 5</u></b>	9:30-11:00 am	Common Themes V: Estimating idiosyncratic risk and cost of capital
Tea Break	11:00-11:30 am	
	11:30 am-1:00 pm	Practice session
Lunch Break	1:00-2:00 pm	
	2:00-3:30 pm	Understanding Indian business groups from a research perspective
Tea Break	3:30-4:00 pm	
	4:00-6:00 pm	Assignment and development of group research projects
Day Break Mentorship	6:30-8:00 pm	Groups begin literature search for their projects



## Dr. Nemiraja Jadiyappa

Dr. Nemiraja Jadiyappa is an Associate Professor at the Indian Institute of Management Kozhikode. He holds a Ph.D. degree from ICFAI Foundation for Higher Education (IFHE), India. He was a visiting fellow at the Spears School of Business (OSU), USA. He teaches financial management, investment banking and financial markets and instruments at the MBA level and Corporate finance at the doctoral level. His research interests include corporate finance, corporate governance, CSR, creditors' governance, and earnings management. His research papers have been published in top International journals like the British Accounting Review, Journal of Regulatory Economics, Emerging Markets Review, International Review of Finance, Finance Research Letters, Managerial Auditing Journal, Applied Economics, International Journal of Managerial Finance, Economics Letters and International Review of Finance and Economics.

### Top Publications:

- Chauhan, Y., Ghosh, C., & Jadiyappa, N. (2026). Mandatory CSR spending and firm risk: New evidence from regulatory intervention in India. *Journal of Corporate Finance*, 102965, (ABDC-A\*)
- Jadiyappa, N., & Hickman, L. E. (2025). Creditors' bankruptcy rights and accounting conservatism: Evidence from a quasi-natural experiment. *The British Accounting Review*, 101574. (ABDC-A")
- Hickman, L. E., Iyer, S. R., & Jadiyappa, N. (2021). The effect of voluntary and mandatory corporate social responsibility on earnings management: Evidence from India and the 2% rule. *Emerging Markets Review*, 46, 100750. (ABDC-A)
- Jadiyappa, N., Hickman, L. E., Shrivastav, S. K., Rajpal, H., & Kaur, N. (2024). Bank-affiliated directors' monitoring, earnings management, and financial reporting quality in emerging markets: Evidence from India. *Emerging Markets Review*, 62, 101184. (ABDC-A)
- Jadiyappa, N., Chavda, M. P., & Lukose, P. J. (2024). The impact of mandatory CSR regulation on corporate financial policy: Evidence from India. *Pacific-Basin Finance Journal*, 88, 102553 (ABDC-A)



## Dr. Ranjeet Singh

Dr. Ranjeet Singh holds a Ph.D. from the Indian Institute of Management (IIM) Raipur and is currently he is serving as Assistant professor in IIM Sirmaur. He has an impressive track record of high-impact publications and is widely regarded as an authority on Related Party Transaction (RPT) regulations in Indian business groups and Insolvency and Bankruptcy Code (IBC) regulations.

**His scholarly work has been published in several prestigious, high-ranked journals, including:**

- Journal of Business Finance & Accounting (A\*)
- Journal of Regulatory Economics (A)
- Pacific-Basin Finance Journal (A)
- Applied Economics (A)

## FEE STRUCTURE

For the whole program (All modules included)

- Rs. 15,000/- ( Inclusive all taxes) & (Includes Lunch and two tea with snacks).
- Hurry! Limited seats available.

## ACCOMODATION DETAILS

- Limited accommodation is available at the campus on payment basis. For more details please contact Dr. Rashmi Soni, 77380 13606

To reserve your seat, kindly contact:



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