



EVENT REPORT

Title of the Event : Maસ્ક્રી માટી ફિલ્મ ફેસ્ટિવલ					
Committee/ Department Name: Somaiya Dhwani Chitram and Department of Mass Communication, Somaiya School of Humanities and Social Sciences, Center for Achieving Sustainability Climate Action, Development and Engagement (CASCADE), Somaiya Institute for Research & Consultancy (SIRAC)	Date of Report (DD/MM/YYYY)	12/10/2025			
Date of Event : (DD/MM/YYYY) 10/10/2025- 11/10/2025	Venue of event: Smt Sakarben Karamshi Somaiya Sabhagruha, Somaiya Vidyavihar University	Time of event : 9:00 PM to 5:00 PM			
Type of the Event	Film Festival				
Level of Organization	Local				
Collaborators if any	-				
Mode (Online / Offline)	Offline				
Name of the Resource Person/ Guest	Ajoy Sankar Roy, Ashok Patel, Vaibhav Kumaresh, and Ashutosh Singh				
Brief profile of the resource person	<p>Ajoy Sankar Roy is a documentary filmmaker specializing in Bharat's wildlife and ecosystems. His work captures intimate portrayals of nature and its inhabitants. He highlights the delicate balance between the natural world and human activity.</p> <p>Ashok Patel is a Mumbai based, self-taught filmmaker who won the National Film Award for Best Environment Film for his documentary, God on the Edge (2015). He is also recognized for films like One more day, Yoddha, Shiva's Redemption and A Broke N story.</p> <p>Vaibhav Kumaresh is a Bharatiya animation filmmaker, Emmy-nominated animator and the founder of Vaibhav Studios (2003). He is known for creating popular animated characters like Simpoo Singh and Chulbuli. He also created the internationally acclaimed series Lamput for Cartoon Network.</p>				



	<p>Ashutosh Singh is a music composer, writer and film maker from Siliguri, a town in North Bengal. A multilingualist, he has given music to several films, of which <i>Mithila Makhan</i> and <i>God On The Edge</i> have won National Awards.</p>
Objective of the Event	<ol style="list-style-type: none">1. Celebrate cinema as a medium for environmental and ecological narratives.2. Showcase national and international films on nature, animals, and coexistence.3. Integrate academic modules (Science Fiction, Nature Basket) with real-world media practice
Report (Not more than 500 words)	<p>Somaiya Vidyavihar University successfully hosted <i>MaṄMaṄ</i>, a two-day film festival and conversation series. The festival was organised by Somaiya Dhwani Chitram, the Department of Mass Communication, Somaiya School of Humanities and Social Sciences, and CASCADE (Centre for Achieving Sustainable Climate Action, Development, and Engagement), Somaiya Institute for Research & Consultancy. Organised as part of the university's 'Rachnatmak Saṁvāda' – Learning & Communicating Sustainability through Aesthetic Art, Expressions and Films, the festival fosters dialogue, awareness, and creative engagement on sustainability, climate action, and human–nature relationships.</p> <p>The film festival featured a curated selection of films and interactive sessions, including <i>God on the Edge</i> by National Award-winning filmmaker Ashok Patel, examining India's human–elephant conflict; <i>Return of the Jungle</i> by Emmy-nominated animator Vaibhav Kumaresh, exploring urbanisation and its impact on wildlife; and <i>The Encroachment</i> and <i>The Tales of Tista</i> by Ajoy Sankar Roy, tracing human impact on rivers and landscapes.</p> <p>A workshop, <i>Pocket Cinema for the Planet</i>, led by filmmaker and composer Ashutosh Singh, engaged students and young creators in climate action through visual storytelling. The festival was held in the presence of Prof Ajay Kapoor, Vice-Chancellor (designate) and Prof ND Gilke, Registrar, Somaiya Vidyavihar University, and was attended by over a hundred students, filmmakers, and educators. The children from The Somaiya School who sang the <i>MaṄMaṄ</i>anthem, also shared their insights on internalising the relationship of my earth – my mother.</p>

Number of beneficiaries	Students UG: 50 PhD Scholar/ JRF: 30 Nonteaching: 10	Students PG: 50 Teaching: 10
Expected Outcome	<ol style="list-style-type: none"> 1. Enhanced Environmental Awareness through Cinema 2. Interdisciplinary Dialogue and Knowledge Exchange 3. Integration of Academia with Creative Practice 	

<p>📸 Photos (Attach at least three geotagged photos)</p> <ul style="list-style-type: none"> • Resource Person engaging the session • Snapshot of the ongoing session • Group photo or closing session <p>(For multiple days/sessions – attach photos day-wise/session-wise)</p>	  
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